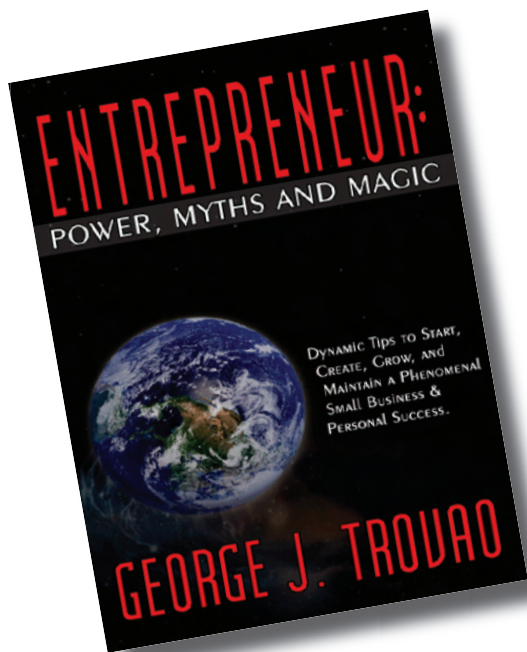


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## ENTREPRENEUR: POWER, MYTHS, AND MAGIC

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Through his years of selling insurance to support his young family, to creating and growing mortgage companies, Trovao learned first-hand the mistakes and misfortunes of what works and what does not as a small business owner. Trovao, in his book, enjoys revealing long-held secrets of the business while opening the eyes and ears of his ambitious readers through such topics as, The "Bloody Pulp" Theory, The Education Myth, as well as revealing how peanuts really do attract monkeys.

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